



Tyler SaddleClub Inc. Mt Selman Arena
PO Box 9969, Tyler, TX 212 County Road 3424
75711 Bullard TX 75757

Dear Sir or Madam:

We are seeking sponsors/advertisers for Tyler Saddle Club's Mount Selman Arena.

The Tyler Saddle Club is a non-profit organization under Section 501(c)(4) of the Internal Revenue Code and remains an all-volunteer organization. Final construction for the Mount Selman Arena was completed in July of 2009.

Our mission is to provide a safe and enjoyable experience to all participants of equestrian activities, whether at the Mount Selman Arena or during one of the clubs activities. The focus of this organization remains with the youth of East Texas and as such, deliberate planning to foster youth participation remains at the forefront of all endeavors. We wholeheartedly support the following events, just to name a few.

- We take great pride in hosting and putting on two annual benefit horseshows for Children's Village of Texas. Children's Village is a non-profit organization for young boys and girls. "A place a child can experience love and encouragement, A place where a child can grow and learn in a Christian environment, A place a child can call home." www.childrensvillageoftexas.org
- The Mount Selman Arena remains available to all school activities free of charge; Future Farmers of America, 4H, shows, exhibitions, etc.
- We host the Audrey Owen's Benefit Ranch Rodeo free of charge to the event sponsors. Proceeds raised for this event benefit scholarships towards higher education.

Our ultimate goal is to provide a variety of activities for the local community. Your advertising dollars and sponsorship donations will help us continue our tradition of supporting the youth of East Texas. We will not waste your contributions and they will be put to great use for the continuance of an outstanding arena for the community.

We want to thank you for your time and hope to see your banner flying soon.

Sincerely,

Robin D. Schmitz, President
Tyler Saddle Club Incorporated

Attachments
Sponsorship/Advertising Application
Banner Location Photos



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SPONSORSHIP/ADVERTISING APPLICATION

PREMIUM ARENA SPONSOR

- Large (4' X 12') Advertising Banner *made to your specifications* above announcer's booth by event timer or medium (2" X12') Advertising/Banner below announcer's booth window
 - Company Logo and your link on our website www.tylersaddleclub.com for entire year
 - Company Logo used on all event advertising
- \$ _____ Above Announcer's Booth (Timer) 4'X 12': \$2,000 Donation Annually
 \$ _____ Below Announcer's Booth (Window) 2' X 12': \$1,200 Donation Annually

OFFICIAL ARENA SPONSOR

- Advertising Banner *made to your specifications* on fencing for the entire year
 - Company Logo and your link on our website www.tylersaddleclub.com for entire year
- \$ _____ 4' X 3' Banner: \$300 Donation Annually
 \$ _____ 4' x 6' Banner: \$500 Donation Annually

PREMIUM EVENT SPONSOR

- Advertising Banner *made to your specifications* on fencing for the duration of the event
 - Company Logo and your link on our website www.tylersaddleclub.com for entire year
 - Company Logo used on all event advertising and promotions
 - Sponsors advertised throughout event on arena public address system
- Call for specific advertising details and pricings

SPECIFIC EVENT SPONSOR

- Advertising Banner *made to your specifications* on fencing for the duration of the event
 - Company Logo and your link on our website www.tylersaddleclub.com for entire year
 - Company Logo used on all event advertising
 - Sponsors advertised throughout event on arena public address system
- \$ _____ 4' X 3' banner: \$150 Donation
 \$ _____ 4' x 6' banner: \$250 Donation

(Please make checks payable to Tyler Saddle Club Inc. and Mail to Tyler SaddleClub Inc. PO Box 9969, Tyler, TX 75711. We will email or mail a receipt to you directly. The date of receipt will become the payment anniversary date.

Company Name: _____

Web Site Address: _____

Street Address: _____

State: _____ Zip Code: _____ - _____

Telephone Number(s): (____) _____ (____) _____

POC Name: _____

Street Address: _____

State: _____ Zip Code: _____

Telephone Number(s): (____) _____ (____) _____

Email Address(s): _____

www.tylersaddleclub.com

